

British Dance Council Teachers' Committee

World Dance Day April 29th 2020 (Under the umbrella of UNESCO)

The Teachers' Committee would like to encourage more teachers to become involved in World Dance Day and take advantage of the free promotional opportunities available through its connection to UNESCO.

World Dance Day is a great opportunity for those involved in all dance styles to publicise the benefits of dance and increase the awareness of the importance of dance among the general public. Its goal is to persuade governments all over the world to provide a proper place for dance in all areas of education. World wide events are held on 29th April, such as 'open door' courses, exhibitions, tea dances, dinner dances, demonstrations to the public in areas such as shopping malls and articles concerning all styles of dance are published in the national media.

Being under the umbrella of UNESCO (United Nations Educational, Scientific and Cultural Organization), opens doors and presents opportunities for you to promote your event through free publicity in local media, television radio and the press, that you otherwise might not have had access to.

Take advantage of the free publicity that your dance school could have, show off your dancers' skills with a demonstration in your local shopping mall, run a tea-dance, give free workshops, or any other event you care to run.

The British Dance Council Teachers' Committee would like to hear reports from any World Dance Day activities that you run, or plan to run, so that the event can be publicised on the BDC website. This would further publicise World Dance Day and encourage more dancers to become involved. Any reports can be emailed to the Honorary Secretary of the Teachers' Committee on: janby1@hotmail.co.uk

World Dance Day 29th April 2020

Whatever your dance style, organise your event now!

Put the event in your diary now!

For anyone interested: World Dance Day was introduced in 1982 by the International Dance Committee of the UNESCO International Theatre Institute, the date being chosen to commemorate the birthday of Jean-Georges Noverre, a French dancer and Ballet Master and a great reformer of dance who was born in 1727

